



University of
East London

BA (Hons)
BUSINESS
MANAGEMENT
(TOP-UP DEGREE)

University of East London's Degree

Our programme provides you with the opportunity to develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of leadership, organizational change and transformation, innovation and stakeholder management.

At the end of the programme you will have enhanced your knowledge and understanding of business and management concepts and principles, theoretical frame works and applied analysis through a range of learning experiences which may include live

case studies, visiting speakers and blended learning. You will also develop key skills in formulating and managing basic research, presentations, problem-solving and organizing and managing group-based projects.

Successful completion of the MBA provides a much sought-after academic qualification, which will enhance your career prospects in a number of managerial roles across a wide range of international business sectors. The programme provides the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.



University of
East London

Ranked 88*

(Guardian Ranking - UK)



Welcome Message from the Dean - Academic Affairs

As the Dean of Academic Affairs at BCAS Campus, I am happy to introduce the BSc (Hons) Business Management programme awarded by the University of East London, UK. The top-up degree programme delivered by BCAS Campus in collaboration with the university will strengthen you by enhancing your potentials to conquer the corporate world locally and globally.

The programme has been especially designed for those who are at executive, managerial or senior managerial level for further upgrading their skills and knowledge.

With well resource academic support and conducive learning environment at BCAS you will find the Top-up Degree Programme offered by the University of East London, UK at BCAS, as the best choice to obtain your internationally recognized qualification.

BCAS with its recognition as the best private higher education institute in the country as recognized by the pioneer business magazine LMD provides high quality higher education at an affordable cost in keeping with its motto: Building Careers - Transforming Lives. BCAS, as a well-founded and highly experienced higher education institute, provides the opportunity for

students to pursue higher education at its best and fulfills the educational aspiration of youth giving them hope for the future. With a history of more than 20 years, BCAS Campus has won more than 17 awards both national and international including the ones from Edexcel, UK, the United Nations Decade of Education for Sustainable Development (UNDESD) etc. The awards bear a definite testimony to its high standards and commitment to excellence as a non-state higher education provider.

If you aspire to achieve greater heights in your respective fields by upgrading your knowledge and skills in wider critical area for senior level management demanded by the contemporary corporate world choose your Degree Programme wisely and discerningly – Let your choice be University of East London's top-up degree programmes.

Looking forward to welcoming you at BCAS Campus.

Professor Kshanika Hirimburegama
Board of Governor - BCAS Campus, Sri Lanka
(Former Vice Chancellor, University of Colombo, Sri Lanka
Former Chairperson, University Grants Commission)

Modules Covered

MODULE	TITLE	CREDITS
HR6002	Leadership in Organizations	15
HR6004	The Business Professional	30
MK6001	Global & Cross-Cultural Marketing	30
MK6002	Entrepreneurship in Practice	30
SG6002	Innovation and The Sustainable Organization	15



Programme Aims and Learning Outcomes

The programme has been designed to :

- ▶ Provide students with a rigorous academic grounding in the core areas of business and management theory with specific emphasis
- ▶ Expose students to key debates and current notions of good practice in each of the main subject areas.
- ▶ Significantly enhance students' analytical and critical thinking abilities in resolving business issues.
- ▶ Equip students with strategic insight and leadership skills necessary to assume high-level positions in business and/or public sector organisations.



567
Bachelor's &
Master's
Degrees Holders

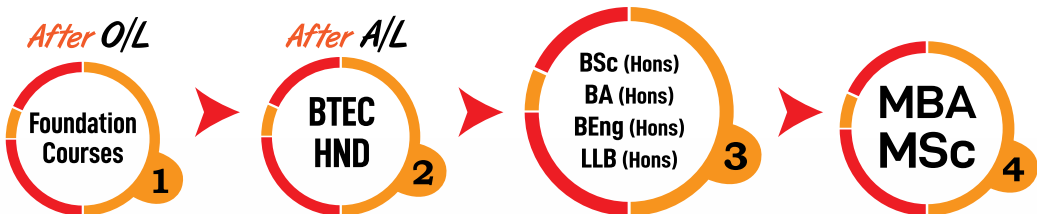
1319
AWARDEES

752
BTEC HND
Graduates



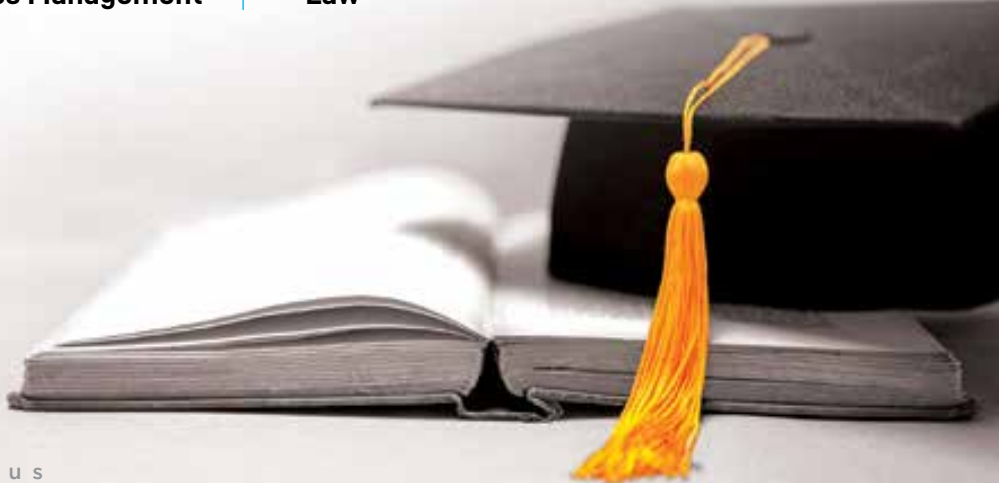
BCAS Campus

A reputed leader in private higher education in Sri Lanka with the following facts and figures to its credit :



- IT
 - Computing
 - Network Engineering
 - Software Engineering
- Business Management

- Civil Engineering
- Electrical & Electronic Engineering
- Quantity Surveying
- Biomedical Science
- Law



INTERNATIONAL & LOCAL AWARDS



Gold Award
Pearson, UK
2019



Excellence in
Training Award
2019



Outstanding Contribution
to the Cause of Education
2018



Best Employer
Brand Award
2018



Award for Excellence
in Training
2018



BTEC
Gold Award
2018



Ranked No.1
Platinum Partner
2017



Asia's Training
Excellence Award
2017



Best Employer
Brand Award
2017



Ranked No.1
Platinum Partner
2016



Best Academic
& Industry Interface
2016



Academic
Impact Winner
2016



No.1 Higher
Education Provider
2014



BTEC
Gold Partner
2013



Performance
Excellence Award
2011



Fastest Growing
BTEC Centre
2010



ISO 9001:2015
CERTIFIED

BUILDING CAREERS - TRANSFORMING LIVES



BCAS City Campus | 256, Galle Road, Colombo 6, Sri Lanka. | 011 236 4458

HOTLINE

YASHANI : 0777 286 877

OLIVIA : 0777 110 833

Visit us on    info@bcas.lk | www.bcas.lk