



Pearson |

BCAS
CAMPUS
BRITISH COLLEGE OF
APPLIED STUDIES



PGDip **Strategic Management & Leadership** **120 Credits**

BUILDING CAREERS - TRANSFORMING LIVES

ABOUT BCAS

The British College of Applied Studies, established in 1999 and popularly known as BCAS Campus, has grown over the years to become one of the leading vocational and tertiary education providers in Sri Lanka. It boasts a comparatively large student population and a panel of well-qualified and experienced lecturers. BCAS Campus has received more than 19 local and international awards since its inception.

Sri Lankan students can pursue premier UK degrees without leaving the country, as BCAS offers a wide range of highly recognized, industry-related HNDs, undergraduate, and postgraduate degrees in collaboration with reputed British universities. In addition to its fully equipped, modern campus in Colombo (Colombo 03), BCAS operates three regional campuses in Kandy, Jaffna, and Kalmunai. These regional campuses help students from the Central, Northern, and Eastern Provinces save significantly on travel and accommodation expenses.

ABOUT PEARSON

Pearson, formerly known as Edexcel, is the UK's largest qualifications awarding body, with more than 3.4 million students worldwide pursuing qualifications of their choice. Remarkably, over 9 million exam scripts are marked by this organization on behalf of the UK Department for Education each year.

Pearson's evolution to its current status dates back to as early as 1896.

The organization's aim is to advance learners' skills while developing their knowledge. Its qualifications help learners progress either to higher education or directly into employment. These qualifications are grounded in the quality and traditions of the British education system, adapted to meet the needs of today's UK and international learners.

COURSE OVERVIEW

The Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership is designed to equip professionals with advanced managerial skills and strategic decision-making capabilities. This qualification provides in-depth knowledge of leadership, innovation, research methodologies, and financial management, ensuring graduates are well-prepared for senior roles across industries.

The programme integrates practical learning with theoretical insights, offering case-study-based education aligned with real-world business challenges. With a focus on strategic leadership, change management, and digital business transformation, this diploma serves as a gateway to career advancement or further academic pursuits, including progression into an MBA programme.

PROGRAMME STRUCTURE

Course Type : Part Time / Full Time

Duration : 8 Months

Total Credits : 120

ADMISSION CRITERIA

Diploma/ HND with a minimum of 3 years working experience at the executive level



PROGRAMME DELIVERY

- > Practical, workplace-aligned teaching methods
- > Contemporary case-study-based learning
- > Focus on cognitive, affective, and psychomotor skill development
- > Expert faculty with industry experience

CAREER PATHWAY

DIPLOMA /
HND

Level 7

PGDip in
**Strategic
Management
& Leadership**

MBA
(TOP-UP)

MODULES

- | | |
|---|------------|
| > Strategic Leadership and Management | Credits 20 |
| > Creativity, Innovation and Entrepreneurship | Credits 20 |
| > Research Methods | Credits 20 |
| > The Digital Business; Transformation and Optimization | Credits 20 |
| > Strategic Change Management | Credits 20 |
| > Financial Principles and Techniques for the Strategic Manager | Credits 20 |

Total Credits 120



21,000+
GRADUATES

3,500+
STUDENTS

250+
STAFF

35+
COURSES

19+
INTERNATIONAL
AWARDS

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